

Engaging the Corporate Community in Climate Change Education: Lessons Learned with One Corporate Initiative

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BUILDING A BETTER WORLD

MWH Climate Change Commitment



MWH Climate Change Commitment



Client Engagement



Carbon Footprint



Education

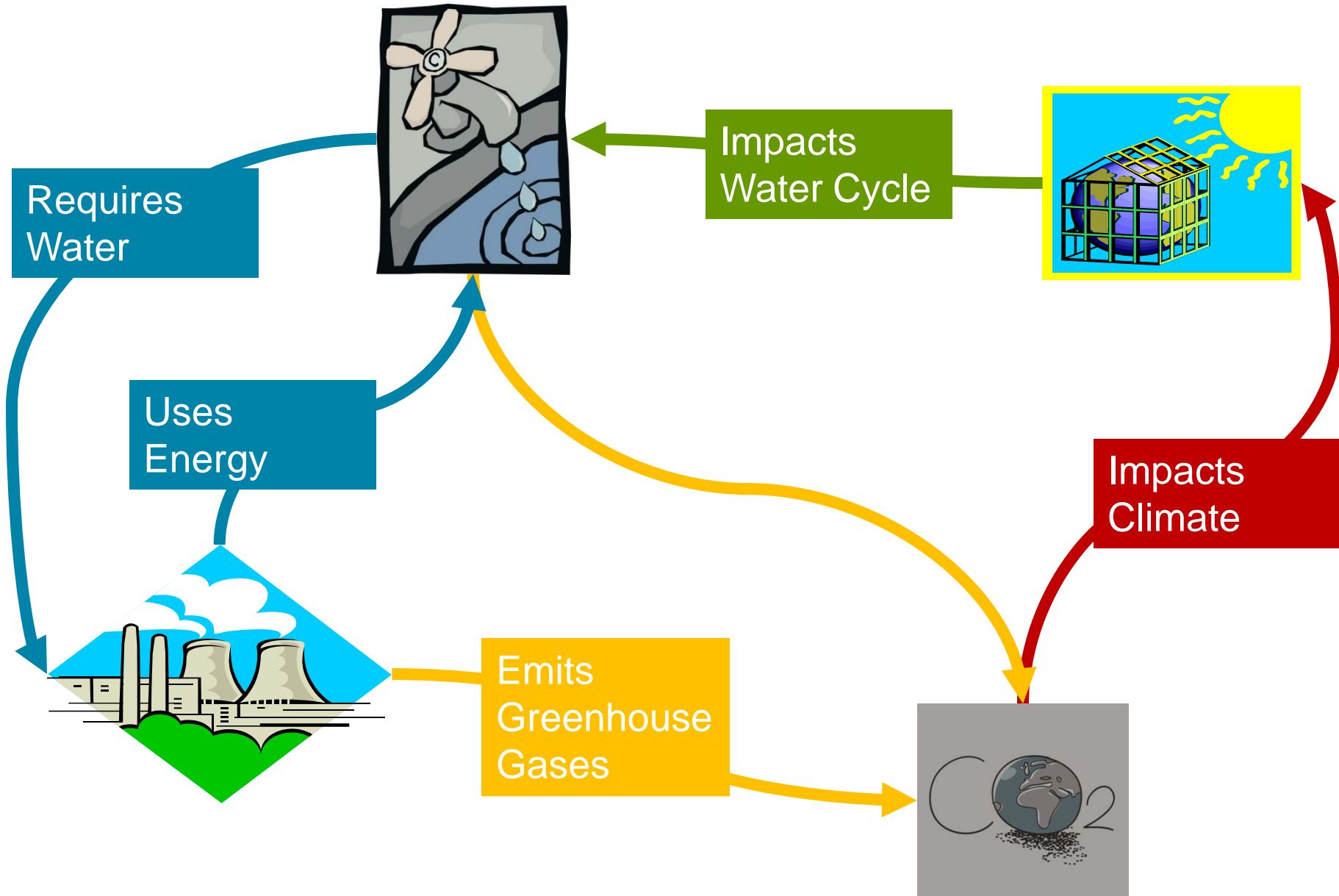
Foresight

“For far-sighted companies, the environment may turn out to be the biggest opportunity for enterprise and invention the industrial world has ever seen.”

– The Economist

Economist.com

Water , Energy, and Climate Links



Educational Outreach Programs Turn Knowledge into Action

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graph LR; A[Learn] --> B[Understand]; B --> C[Act];
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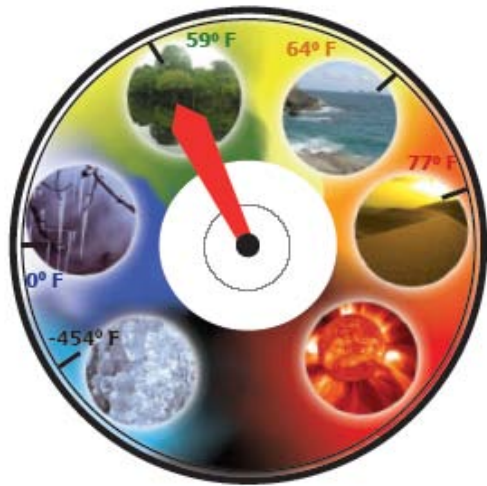
Learn

Understand

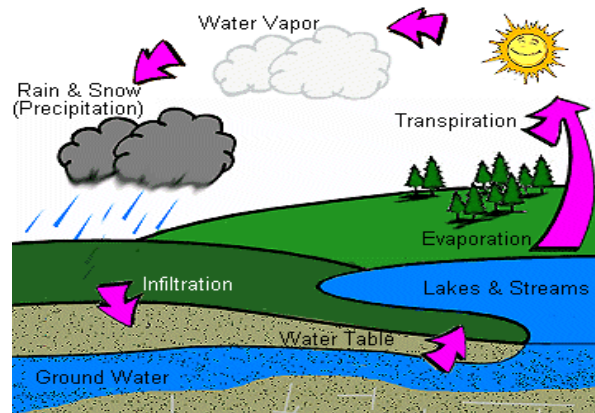
Act

Three Activities Form Basis of Global Educational Campaign

Causes and Impacts of Climate Change



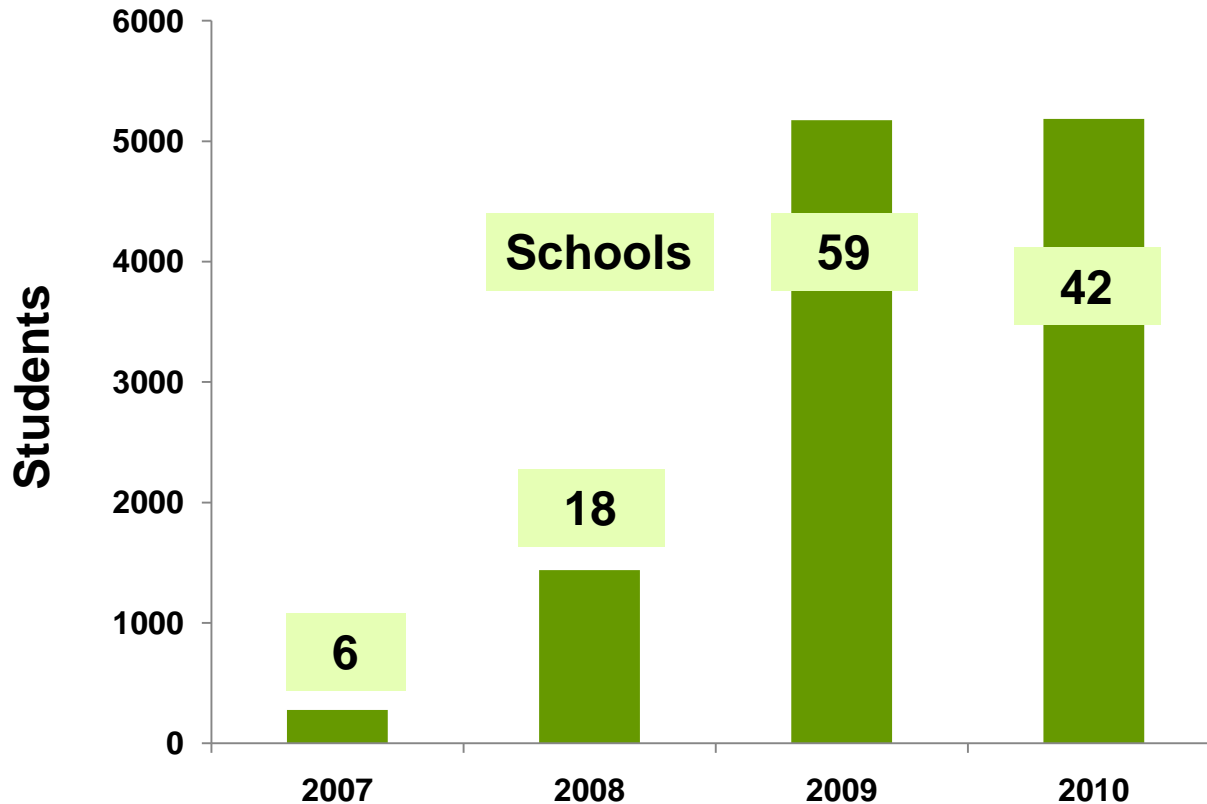
Effects of climate change on the water cycle



Personal decisions and habits



Program Reaches over 12,000 Students in 9 Countries



Why Participate in Community Outreach?



Public Speaking
Experience



Time Management,
Leadership, Project
Management



Skill Refresh



Energy!

Who Else Benefits?



Students

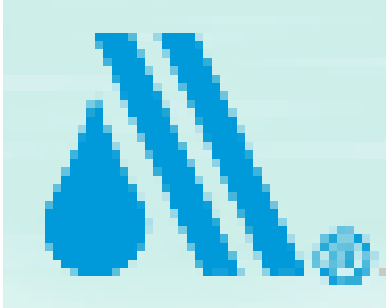


Community



Water Profession

Partnership Opportunities and Resources



Water Education for Teachers



Partnership with Green Laces

I pledge to
go from a 30 to 20
min. Shower to a
10 min. Shower!

Taylor Shufman



Lace Up for a Greener Planet!!!
Mandalay Middle School • Westminster, Colorado



Combined Outreach Activities



Education Programs Leave a Lasting Legacy in our Communities



Casey Middle
ESOL Class
(Colorado)





EXIT



MVA BUILDING A BETTER WORLD



THE BISHOP'S CO-ED SCHOOL, UNDER

SUNSHINE
CO-ED SCHOOL, UNDER

THE BISHOP'S CO-ED SCHOOL,
Under, Pune 411028.
Principal: J. Karandikar
Class: VIII
Roll No: 12345
Head Boy: 2009-2010

THE BISHOP'S CO-ED SCHOOL, UNDER

THE BISHOP'S CO-ED SCHOOL,
Under
HEAD BOY
2009 - 2010

Lessons Learned

- Interaction and games
- Handouts
- Tailor to fit age
- Prepare for strange questions
- Turn awareness to action



Lessons Learned

- Multi-cultural work environment
- Political aspects of climate change across geographies
- Oreo effect



Lessons Learned

- Importance of public goal
- Tracking
- People and projects on pedestal
- Sustained attention
- Power of informal networks



To be continued.....

