



North Carolina Coastal Federation

CITIZENS WORKING TOGETHER FOR A HEALTHY COAST

Buffering a River with Dollars: More than \$21 Million Restores a Vital Coastal Estuary

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**The White Oak River: Beloved and
Enjoyed by Many**

Lesson 1: Know Your Area's Gems

- Threatened or endangered species or ecosystems—federal, regional, state
- Designations—Wild and Scenic, National Significance
- Focal areas for state and local groups—Natural Heritage, FWS bird priority areas
- Water Quality designations—ORW or 303(d)



By Whom? Lesson 2: Find Partners

Funders

- Army Corps
- Military
- N.C. Clean Water Management Trust Fund
- FWS NAWCA
- EPA 319 Program
- Farmland Preservation Fund
- NOAA Community-based Restoration
- Restore America's Estuaries
- Conservation non-profits
- State Agencies
- Federal Agencies (NOAA, USFWS, EPA)
- Private Landowners

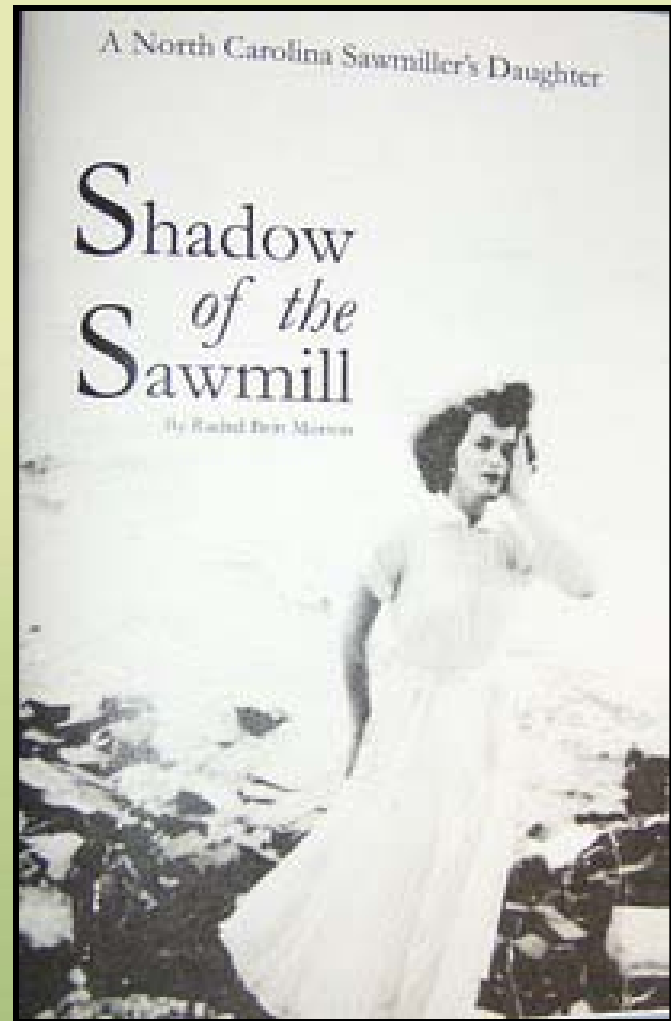


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Partners: Private Landowners

- Stewardship ethic
- Can provide match
- Fantastic stories and cultural history



Partners: Onslow Bight Conservation Forum

Playing nicely with others, LOTS of others



North Carolina
Wildlife
Resources Commission



MARINE CORPS BASE
CAMP LEJEUNE
"Home of Expeditionary Forces in Readiness"



How do we get the money?

- Decide what needs to be done
- Decide who's best to lead it
- Search for funding...



**Lesson 3:
Understand
your
partners'
interests**



Common Interests

- Concentrate on areas of agreement

- Avoid areas of...

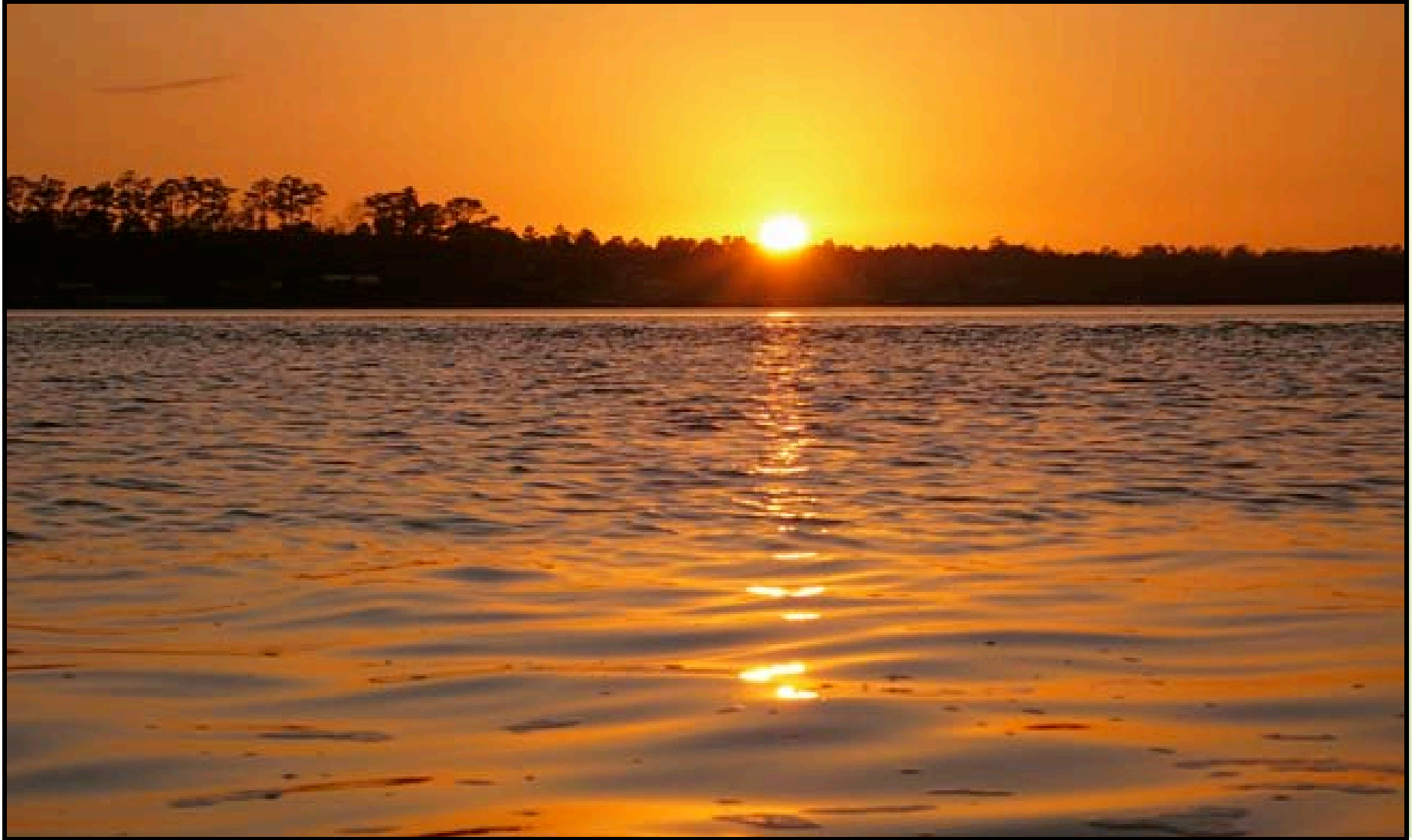
- non-agreement



Volunteer partners count, too



Lesson 4: Funders Like Boat Trips



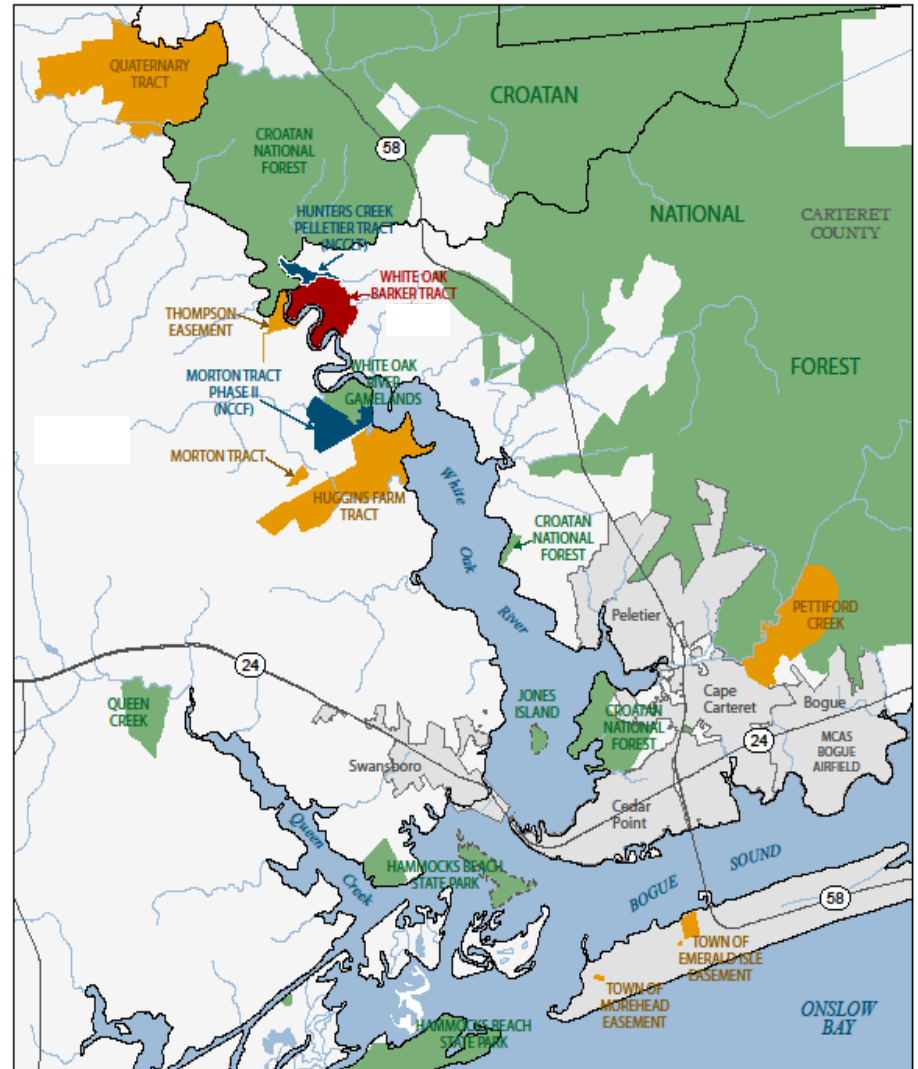
Lesson 5: Relationships Matter

- **Federal agencies—www.grants.gov**
- **State agency grants and pass-throughs**
- **Unique state opportunities**
- **Private companies**
- **Landowners**
- **Volunteers**



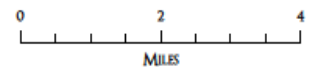
What it was spent on

- Acquisitions
- Conservation easements
- Stormwater reduction practices
- Oyster and marsh restoration
- Education and outreach



The White Oak River Conservation Landscape

- White Oak River/Barker Tract
- CWMTF Conservation Easements
- Potential Conservation Areas
- Other Natural Areas



State Plane North Carolina, NAD 1983
Map prepared January 2007
This map is for informational purposes and was not prepared for, and is not suitable for, high engineering or surveying purposes. Users of this information should verify or consult the primary data and information sources to ascertain the suitability of the information.

Lessons revisited

- Know your area's gems
- Find partners
- Know your partners' interests
- Funders like boat trips
- Relationships matter



More Lessons Learned

- Window of opportunity—have projects ready
- Maintain a stable of experts
- Do what you say you're going to do, or better
- Make the funder look good while you do it



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